



Technology & Entrepreneurship Advisory Board

Thursday, November 20, 2025, at 5:30 pm

Perry City Hall, 808 Carroll Street

Economic Development Conference Room

1. Call to Order
2. Roll Call
3. Citizens with Input
4. Guests and Speakers
5. New Business
 - a. Approve October 16, 2025 Minutes
 - b. Approve October 2025 Financials
 - c. November Speaker Series Event Review – Grub & Grow
 - d. Technology-Based Incentive Policy Discussion
 - e. 2026 Program Planning
6. Staff Items
 - a. Monthly Updates
7. Member Items
8. Adjourn

All meetings of the Technology & Entrepreneurship Advisory Board are open to the public.

Holly Wharton, Economic Development Director (478) 988-2755

holly.wharton@perry-ga.gov

Technology & Entrepreneurship Advisory Board
Minutes – October 16, 2025

1. Call to Order: Chairman Richardson called the meeting to order at 5:30 pm.
2. Roll Call: Chairman Richardson; Directors Rhoades, Pearson, Ritchie, and Rodriguez were present.

Directors Boman and Kennedy were absent.

Staff: Holly Wharton – Economic Development Director, *Alicia Hartley – Downtown Manager, and Joni Ary – Recording Clerk.

*Alicia Hartley left at 6:16 pm.

3. Citizens with Input – None.
4. Guests and Speakers.- None.

5. New Business

a. Approve August 28, 2025, Minutes

Director Ritchie motioned to approve as submitted; Director Rhoades seconded; all in favor, and it was unanimously approved.

b. Approve August 2025 and September 2025 Financials

Director Rhoades motioned to approve as submitted; Director Pearson seconded; all in favor, and it was unanimously approved.

c. Perry Startup Summit Discussion

Ms. Wharton recommended changing the Perry Startup event from a week-long event to a day-and-a-half summit. Ms. Alicia stated that we would maintain the quality content but consolidate sessions to save money, have the ESOs set up all day, and make them available during lunch to answer any questions. Ms. Wharton recommended that the next Perry Startup Summit be held on February 19th and 20th, and all members concurred with this recommendation.

d. November Speaker Series Event – Grub & Grow

Ms. Wharton advised that the November Speaker Series will be held on November 19th. The event will be for Veterans' support in starting a business. To help Veterans and their families with available resources.

e. Youth Entrepreneurship Event Discussion

Ms. Wharton suggested a project to get kids in 5th to 8th grade working in teams to compete, similar to the Spark Macon "Lemonade Stand" project. To mentor kids working in teams to create pitches for their stands and work within their budget to outsell the other teams. Ms. Wharton stated that if everyone were

in concurrence, she would work with Spark Macon to move forward with the project. All members concurred.

f. Technology-Based Incentive Policy

Ms. Wharton distributed a preliminary policy that the City Manager is reviewing to ensure that the policy aligns with the City's incentive policy and what can actually be done by the City. Ms. Wharton asked the Board to review the preliminary policy and provide her with any feedback.

6. Staff Items

- a. Monthly Updates- Ms. Wharton stated that the Perry Mixer Celebrating UGA Grand Farm event on October 6th at Ghost Runner Pizza was well attended and received good feedback, showcasing what Perry is doing.

7. Member Items –

Director Pearson offered to speak at the next meeting more about Venture Capital and different types of investments. Following up on the discussion of the Gurb and Grow Speaker Series.

Director Rodriguez stated that Grand Farm's goals for next year will be building new buildings and having more projects at the Farm. Harvest begins in two weeks for soybeans and cotton, if anyone is interested in coming out to see.

8. Adjournment – there being no further business to come before the Board, Director Rhoades motioned to adjourn the meeting; Director Rodriguez seconded; all in favor, and the meeting was adjourned at 6:45 pm.

Technology and Entrepreneurship Advisory Board (TEAB)

OCT 2025

100-13.4221

Cost Center 75242

Contact

Holly Wharton

Holly Wharton
ms

Revenue		Month	FY26 YTD	Cumulative
100-37.1205	Income	0.00	0.00	12,792.26
			0.00	0.00
			0.00	0.00
			0.00	0.00
			0.00	0.00
<u>Expense</u>				
75242.52.1300		0.00	0.00	407.80
75242.53.1100		0.00	0.00	1,851.87
75242.52.3930		33.82	233.82	3,402.60
Balance		(33.82)	(233.82)	7,129.99
Less Previous Balance:				7,163.81
Reserve Adjustment				(33.82)

V:\Reserve Calculations\Tech Entrep Board

75242- Reserve/Donation
75102-Monthly Appropriations Allowance

75242-Used for programs

V:\Reserve Calculations\Tech Entrep Board

Budget Report

For Fiscal: 2025-2026 Period Ending: 10/31/2025

		Original	Current	Period	Fiscal	Variance	Percent
		Total Budget	Total Budget	Activity	Activity	Favorable (Unfavorable)	Remaining
100-00000.349904	CRIMINAL HISTORY CHECKS	54,000.00	54,000.00	5,773.00	14,455.00	-39,545.00	73.23 %
100-00000.349910	CURB CUT/DRIVEWAY PIPE	0.00	0.00	0.00	69.00	69.00	0.00 %
CostCenter: 00000 - NON-DEPARTMENTAL Total:		7,976,000.00	7,976,000.00	682,518.57	2,632,126.29	-5,343,873.71	67.00%
RevCategory: 34 - Charges for Services Total:		7,976,000.00	7,976,000.00	682,518.57	2,632,126.29	-5,343,873.71	67.00%
RevCategory: 35 - Fines and Forfeitures							
CostCenter: 00000 - NON-DEPARTMENTAL							
100-00000.351170	COURT AND PARKING FINES	497,500.00	497,500.00	55,540.56	165,938.45	-331,561.55	66.65 %
100-00000.351171	COUNTY JAIL SURCHARGE	41,300.00	41,300.00	0.00	8,600.15	-32,699.85	79.18 %
CostCenter: 00000 - NON-DEPARTMENTAL Total:		538,800.00	538,800.00	55,540.56	174,538.60	-364,261.40	67.61%
RevCategory: 35 - Fines and Forfeitures Total:		538,800.00	538,800.00	55,540.56	174,538.60	-364,261.40	67.61%
RevCategory: 36 - Investment Income							
CostCenter: 00000 - NON-DEPARTMENTAL							
100-00000.361000	INTEREST	150,000.00	150,000.00	0.00	36,488.36	-113,511.64	75.67 %
CostCenter: 00000 - NON-DEPARTMENTAL Total:		150,000.00	150,000.00	0.00	36,488.36	-113,511.64	75.67%
RevCategory: 36 - Investment Income Total:		150,000.00	150,000.00	0.00	36,488.36	-113,511.64	75.67%
RevCategory: 37 - Contributions and Donations							
CostCenter: 00000 - NON-DEPARTMENTAL							
100-00000.371001	RECREATION DEPT DONATIONS	0.00	0.00	0.00	100.00	100.00	0.00 %
100-00000.371005	SPECIAL EVENTS SPONSORSHIPS	0.00	0.00	0.00	-1,500.00	-1,500.00	0.00 %
100-00000.371007	NEW PERRY ANIMAL SHELTER BLD	0.00	0.00	30.00	120.00	120.00	0.00 %
100-00000.371024	MAIN STREET ADVISORY DONATIO	0.00	0.00	80.00	32,346.82	32,346.82	0.00 %
100-00000.371037	INTERNATIONAL FESTIVAL DONAT	0.00	0.00	144.60	144.60	144.60	0.00 %
100-00000.371039	FARMERS MKT INCOME	2,500.00	2,500.00	535.00	2,265.00	-235.00	9.40 %
100-00000.371202	INDEPENDENCE DAY SPONSORSHIP	0.00	0.00	7,000.00	8,500.00	8,500.00	0.00 %
CostCenter: 00000 - NON-DEPARTMENTAL Total:		2,500.00	2,500.00	7,789.60	41,976.42	39,476.42	1,579.06%
RevCategory: 37 - Contributions and Donations Total:		2,500.00	2,500.00	7,789.60	41,976.42	39,476.42	1,579.06%
RevCategory: 38 - Miscellaneous							
CostCenter: 00000 - NON-DEPARTMENTAL							
100-00000.381000	PERRY EVENTS CENTER RENTAL	73,400.00	73,400.00	-275.00	8,488.00	-64,912.00	88.44 %
100-00000.381001	CELL ANTENNA RENTAL FEE	40,000.00	40,000.00	0.00	0.00	-40,000.00	100.00 %
100-00000.381011	HERITAGE OAKS RENTALS	0.00	0.00	749.00	913.00	913.00	0.00 %
100-00000.383000	REIMBURSE FOR DAMAGE PROP	0.00	0.00	1,374.63	2,824.63	2,824.63	0.00 %
100-00000.383002	RESTITUTION PAYMENT	0.00	0.00	0.06	0.18	0.18	0.00 %
100-00000.389000	OTHER REVENUES	0.00	0.00	705.00	1,921.36	1,921.36	0.00 %
100-00000.389001	PD COPIES/REPORTS	0.00	0.00	245.49	787.15	787.15	0.00 %
100-00000.389004	TRAINING REIMBURSEMENT	0.00	0.00	0.00	246.14	246.14	0.00 %
100-00000.389010	P-CARD REBATE	4,000.00	4,000.00	1,940.40	4,181.21	181.21	104.53 %
100-00000.389012	WEX TAX/BILL ADJUSTMENT	0.00	0.00	294.71	696.48	696.48	0.00 %
100-00000.389013	MGAG PERFORMANCE ADJUST	210,900.00	210,900.00	0.00	0.00	-210,900.00	100.00 %
100-00000.389022	SR CTR UTILITIES REVENUE	5,100.00	5,100.00	726.47	3,144.62	-1,955.38	38.34 %
100-00000.389028	SCHOOL CROSSING GUARD	29,300.00	29,300.00	3,235.47	5,857.67	-23,442.33	80.01 %
100-00000.389030	PACVB - OPERATING REIMB	430,000.00	430,000.00	54,717.00	115,006.00	-314,994.00	73.25 %
CostCenter: 00000 - NON-DEPARTMENTAL Total:		792,700.00	792,700.00	63,713.23	144,066.44	-648,633.56	81.83%
RevCategory: 38 - Miscellaneous Total:		792,700.00	792,700.00	63,713.23	144,066.44	-648,633.56	81.83%
RevCategory: 39 - Other Financing Sources							
CostCenter: 00000 - NON-DEPARTMENTAL							
100-00000.391110	TRANS-HOTEL/MOTEL TAX FND	0.00	0.00	38,694.95	85,299.13	85,299.13	0.00 %
100-00000.391112	TRANS IN STORMWATER/PPFA DS	235,000.00	235,000.00	130,289.19	130,289.19	-104,710.81	44.56 %
100-00000.391113	TRANSFER IN SPLOST - PPFA DS	0.00	0.00	34,682.23	34,682.23	34,682.23	0.00 %
100-00000.391119	TRANS IN FIRE - PPFA DEBT SER	199,100.00	199,100.00	0.00	0.00	-199,100.00	100.00 %
100-00000.391121	TRANS IN WATER/PPFA DEBT SER	857,900.00	857,900.00	684,895.95	684,895.95	-173,004.05	20.17 %
100-00000.391142	TRANS IN GAS/PPFA DEBT SER	91,600.00	91,600.00	102,474.30	102,474.30	10,874.30	111.87 %
100-00000.391150	TRANSFER IN SPLOST	86,600.00	86,600.00	0.00	0.00	-86,600.00	100.00 %
100-00000.392100	SALE OF ASSET	0.00	0.00	41,044.50	41,044.50	41,044.50	0.00 %

Budget Report

For Fiscal: 2025-2026 Period Ending: 10/31/2025

		Original Total Budget	Current Total Budget	Period Activity	Fiscal Activity	Variance Favorable (Unfavorable)	Percent Remaining
CostCenter: 75241 - ROBINS REGIONAL COC							
100-75241.523600	DUES & FEES	1,200.00	1,200.00	1,280.00	1,280.00	-80.00	-6.67 %
CostCenter: 75241 - ROBINS REGIONAL COC Total:		1,200.00	1,200.00	1,280.00	1,280.00	-80.00	-6.67%
CostCenter: 75242 - RESTRICTED - TECH & ENTREPRENEURSHIP ADV BRD							
100-75242.523930	MEETINGS	0.00	0.00	33.82	233.82	-233.82	0.00 %
CostCenter: 75242 - RESTRICTED - TECH & ENTREPRENEURSHIP AD		0.00	0.00	33.82	233.82	-233.82	0.00%
CostCenter: 75410 - PACVBA BOARD							
100-75410.521300	TECHNICAL SERVICES	7,000.00	7,000.00	6,362.84	8,097.60	-1,097.60	-15.68 %
100-75410.523110	LIABILITY INSURANCE	2,000.00	2,000.00	1,977.00	2,840.00	-840.00	-42.00 %
CostCenter: 75410 - PACVBA BOARD Total:		9,000.00	9,000.00	8,339.84	10,937.60	-1,937.60	-21.53%
CostCenter: 75420 - ADMINISTRATION							
100-75420.511100	REGULAR EMPLOYEES	125,000.00	125,000.00	13,439.88	38,079.66	86,920.34	69.54 %
100-75420.512100	LIFE INSURANCE	0.00	0.00	42.70	170.80	-170.80	0.00 %
100-75420.512130	EMPLOYEE DENTAL INSURANCE	0.00	0.00	0.00	75.41	-75.41	0.00 %
100-75420.512140	VISION INSURANCE	0.00	0.00	0.00	12.21	-12.21	0.00 %
100-75420.512200	FICA	0.00	0.00	1,058.76	3,020.22	-3,020.22	0.00 %
100-75420.512401	RETIREMENT CONTRIBUT- ICMA	0.00	0.00	672.00	1,904.00	-1,904.00	0.00 %
100-75420.512906	AUTO ALLOWANCE	0.00	0.00	400.00	1,400.00	-1,400.00	0.00 %
100-75420.521200	PROFESSIONAL SERVICE	0.00	0.00	150.00	2,150.00	-2,150.00	0.00 %
100-75420.521300	TECHNICAL SERVICE	0.00	0.00	19.99	19.99	-19.99	0.00 %
100-75420.521304	WEBSITE MAINTENANCE	15,000.00	15,000.00	789.24	17,289.24	-2,289.24	-15.26 %
100-75420.521310	INFORMATION RESOURCES	0.00	0.00	57.90	198.14	-198.14	0.00 %
100-75420.521900	MISCELLANEOUS	7,000.00	7,000.00	68.00	299.07	6,700.93	95.73 %
100-75420.522300	RENTAL	2,000.00	2,000.00	184.86	711.30	1,288.70	64.44 %
100-75420.523210	POSTAGE & FREIGHT	500.00	500.00	143.65	187.30	312.70	62.54 %
100-75420.523222	TELEPHONE WIRELESS	2,000.00	2,000.00	69.74	209.22	1,790.78	89.54 %
100-75420.523500	TRAVEL	10,000.00	10,000.00	468.02	1,966.01	8,033.99	80.34 %
100-75420.523600	DUES & FEES	5,000.00	5,000.00	290.00	2,312.88	2,687.12	53.74 %
100-75420.523702	VOLUNTARY TRAINING	10,000.00	10,000.00	2,442.67	8,082.75	1,917.25	19.17 %
100-75420.523930	MEETINGS	2,000.00	2,000.00	205.84	1,375.92	624.08	31.20 %
100-75420.531100	OPERATING SUPPLIES	6,000.00	6,000.00	0.00	535.35	5,464.65	91.08 %
100-75420.531105	HOSPITALITY EXPENSE	5,000.00	5,000.00	14.98	2,025.13	2,974.87	59.50 %
100-75420.531110	UNIFORMS & CLOTHING	1,500.00	1,500.00	94.28	134.94	1,365.06	91.00 %
100-75420.531600	INVENTORY EQUIPMENT	2,000.00	2,000.00	0.00	0.00	2,000.00	100.00 %
CostCenter: 75420 - ADMINISTRATION Total:		193,000.00	193,000.00	20,612.51	82,159.54	110,840.46	57.43%
CostCenter: 75430 - WELCOME CENTER							
100-75430.511100	REGULAR EMPLOYEES	65,000.00	65,000.00	7,314.02	20,380.73	44,619.27	68.65 %
100-75430.511300	OVERTIME	0.00	0.00	3.66	33.98	-33.98	0.00 %
100-75430.512100	EMPLOYEE LIFE INSURANCE	0.00	0.00	34.58	138.32	-138.32	0.00 %
100-75430.512130	EMPLOYEE DENTAL INSURANCE	0.00	0.00	14.70	44.10	-44.10	0.00 %
100-75430.512140	VISION INSURANCE	0.00	0.00	2.92	8.76	-8.76	0.00 %
100-75430.512200	FICA	0.00	0.00	527.03	1,468.86	-1,468.86	0.00 %
100-75430.512401	RETIREMENT CONTRIBUT- ICMA	0.00	0.00	365.88	1,020.73	-1,020.73	0.00 %
100-75430.522221	VEHICLE REPAIR/MAINT-EXT	1,000.00	1,000.00	0.00	0.00	1,000.00	100.00 %
100-75430.523111	VEHICLE LIABILITY	4,000.00	4,000.00	0.00	0.00	4,000.00	100.00 %
100-75430.523220	TELEPHONE	1,500.00	1,500.00	139.54	427.44	1,072.56	71.50 %
100-75430.523500	TRAVEL	0.00	0.00	1,274.19	1,274.19	-1,274.19	0.00 %
100-75430.523930	MEETINGS	0.00	0.00	276.07	528.07	-528.07	0.00 %
100-75430.531100	OPERATING SUPPLIES	0.00	0.00	512.93	593.18	-593.18	0.00 %
100-75430.531270	VEHICLE GASOLINE	1,500.00	1,500.00	0.00	0.00	1,500.00	100.00 %
100-75430.531600	INVENTORY EQUIPMENT	0.00	0.00	1,255.96	1,255.96	-1,255.96	0.00 %
CostCenter: 75430 - WELCOME CENTER Total:		73,000.00	73,000.00	11,721.48	27,174.32	45,825.68	62.77%
CostCenter: 75440 - MARKETING EDUCATION							
100-75440.523704	MARKETING EDUCATION	0.00	0.00	775.00	1,300.00	-1,300.00	0.00 %
CostCenter: 75440 - MARKETING EDUCATION Total:		0.00	0.00	775.00	1,300.00	-1,300.00	0.00%

Account	Name					Beginning Balance	Total Activity	Ending Balance
Expense								
100-75242.523930	MEETINGS					200.00	33.82	233.82
Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount	Running Balance
10/17/2025	APPKT01366	6508 9/25	DFT0002391	USPS PO 1267870069	013439 - SYNOVUS CARD SERVICES		11.40	211.40
10/17/2025	APPKT01366	6508 9/25	DFT0002391	SQ MORNING BY MORNING CO	013439 - SYNOVUS CARD SERVICES		22.42	233.82
Total Expense:						Beginning Balance: 200.00	Total Activity: 33.82	Ending Balance: 233.82
Grand Totals:						Beginning Balance: 200.00	Total Activity: 33.82	Ending Balance: 233.82

Detail Report

Account	Name
Expense <u>100-75242.523930</u>	MEETINGS

Date Range: 10/01/2025 - 10/31/2025

Account Summary

	Beginning Balance	Total Activity	Ending Balance
	200.00	33.82	233.82
Total Expense:	200.00	33.82	233.82
Grand Totals:	200.00	33.82	233.82

Detail Report

Date Range: 10/01/2025 - 10/31/2025

Fund Summary

Fund	Beginning Balance	Total Activity	Ending Balance
100 - GENERAL FUND	200.00	33.82	233.82
Grand Total:	200.00	33.82	233.82